



ALEXANDER RODRIGUEZ

ON-AIR PERSONALITY / PODCASTER / EMCEE

PROFESSIONAL PROFILE

I am a qualified on-air personality with 8 years of experience with a quick wit and improv skills that can fit many different genres of media. I also am an experienced producer, scriptwriter, segment creator, and journalist to accompany my on-camera work.



EMCEE WORK

- Palm Springs Pride
- Vanderpump World Dog Day w Lisa Vanderpump
- National MS Society's "Sky's the Limit"
- Orange County Pride
- Santa Monica Pride
- DTLA Proud
- Laguna Beach Pride
- Out At The Fair: San Diego
- Out At the Fair: Albuquerque
- Long Beach Pride: Overboard
- Cathedral City Pride
- Drag U
- DragForFans Virtual Dance Party
- LE Parties Drag Me To Brunch Pride Edition
- PFLAG West Coast Regional Conference

AWARDS/ACCOMPLISHMENTS

- Los Angeles Blade Best TV Personality Runner Up 2019
- Palm Springs Media Grand Marshal 2019
- Listed in 10 Podcasts to Listen To: Metrosource Magazine
- Listed in 10 Podcasts to Listen To: GED Magazine
- Listed in Shows We Love: New Now Next
- Member of GALECA: Society of LGBTQ Entertainment Critics

WRITING EXPERIENCE

- Metrosource Magazine (2nd largest national LGBTQ print and online magazine, lead writer, current)
- GED Magazine (largest West Coast LGBTQ print and online magazine, lead writer, current)
- Andrew Christian Blog (contributor, current)
- Instinct Magazine (contributor, current)
- Cybersocket (editor-in-chief, 2018 - 2020)
- Bear World Magazine (entertainment editor, 2016 - 2019)

CONTACT DETAILS

Mobile: (323) 828-7658
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Email: alexander@sasaproductions.com
www.OnTheRocksRadioShow.com

ON-CAMERA HOSTING - CLICK SHOW TITLE FOR MORE INFO

ON THE ROCKS RADIO SHOW (FEB 2013 - CURRENT)

Straw Hut Media

iHeartRadio/Pandora/AppleTV/ROKU/AmazonFireTV

- Charts frequently on ApplePodcasts Top Entertainment News in US, UK, & Canada
- Celebrities & cocktails in a high-energy, fast paced weekly show
- Academy, Grammy, Tony, Golden Globe, & Emmy winners, we drink with them all
- Responsible for hosting, talent booking, marketing, segment and script writing, & sponsorship outreach

METROSOURCE MINIS (JUNE 2020 - CURRENT)

Bent Share Entertainment

iHeartRadio/AmazonMusic / Spotify

- Owned by Metrosource National Magazine
- Charts frequently on ApplePodcasts Top Entertainment News in US, UK, & Canada
- Quick capsule interviews with personalities from the LGBTQ world and beyond from the magazine

SASSY MOVIE NEWS (JULY 2021 - CURRENT)

OutAtTV Network

AppleTV/ROKU/AmazonFireTV

- Your weekly movie news with a sassy spin in five minutes or less

OUR PRIDE (JUNE 2020)

Here TV Networks

- Prepared and hosted a series of interviews for this digital LA Pride celebration during COVID

GLITTERBOMB (AUGUST 2017 - AUGUST 2018)

LATV Network, National TV

- 1st-ever national LatinX LGBTQ television programming
- Show co-creator
- Created show title, concept, and segments; booked talent; wrote intros and outros, show script, and interview questions

PRESS/MEDIA/BIO CONTINUED ON NEXT PAGE



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BIO / MEDIA / PRESS



BIO

Meet TV/Radio's Alexander Rodriguez, the love child of Joan Rivers, Johnny Carson and Judy Garland. A true renaissance man, he wouldn't be caught dead without his signature suit, loud tie, matching pocket square, and a cocktail (or two in hand).

Alexander's sense of humor shines through in his cabaret shows (when he can remember the words), daily life, and his nationally syndicated radio show "On The Rocks with Alexander: Where Celebrities & Cocktails Mix" on iHeartRadio, Pandora, and Spotify. He chats with big-name guests from classic to current Hollywood, reality TV, pop culture and music, meshing celebs from all walks of life to draw together a truly diverse listener base regardless of age, orientation or gender. Viewers never know who they are going to find rubbing elbows on this non-stop laugh fest that talks about everything entertainment; after a few drinks you see celebs in a different light, answering questions not usually asked.

Alexander is also the lead writer for Metroscore (National) Magazine and GED Magazine, as well as a contributor for Instinct Magazine where you can find his movie reviews, movie news, celeb interviews and over-all take on Hollywood...of course in his signature style.

He has won numerous singing awards and performed at Segerstrom Center for the Arts with the Pacific Symphony Orchestra. He's played Charlie Brown at the Roxy in Hollywood to critical acclaim, performed at the Green Hills Memorial Park for over 5,000 guests for the 4th of July Celebration, hosted National MS Society's "Sky's the Limit" event, and performed at Upright Citizen's Brigade's Inner Sanctum, ESpot, Don't Tell Mama in LA and NY, Rage Nightclub, and Rockwell Table & Stage. Alexander has also served as MC for Palm Springs Pride, Santa Monica Pride, Out at the Fair New Mexico State Fair, Downtown LA Proud Out, Out at the Fair San Diego, Cathedral City Pride, Laguna Beach Pride, Long Beach Pride Overboard, and Vanderpump World Dog Day. Alexander was most recently listed as runner up for LA Blade's Best of LA as TV Personality and served as Media Grand Marshal for Palm Springs Pride 2019. Alexander also served as co-host for LATV's Glitterbomb - the first ever national LATINX LGBT television programming.

You can find him at every happy hour imaginable, at any hour imaginable.

MEDIA

GlitterBomb



OUR PRIDE



Movie News



w Sutton Stracke



Voices of LA



w Michael Urie



As a Guest On Other Podcasts:



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PRESS - [CLICK HERE FOR ARTICLES](#)